



RESPECT AWARDS - LOS ANGELES

Friday, October 10, 2008

RESPONSE FORM

(Please complete both sides)

SPONSORSHIPS

PRESENTING SPONSOR **\$75,000**

Top billing on all event-related press and promotional materials (Respect Awards - LA, presented by "Company Name"); Three (3) Most Preferred tables of 10; Full-page, best-positioned, four-color ad in the event journal; Logo/name visibility at the event (step-and-repeat) and link on GLSEN website for one year; Possible seating with honoree/celebrity guest; Six issues of Respect newsletter (mention in one feature article); GLSEN annual report listing

SENIOR CLASS SPONSOR **\$50,000**

Two (2) Most Preferred tables of 10; Full-page, premium-positioned, four-color ad in the event journal; Recognition as Senior Sponsor on all event press and promotional materials; Possible seating with honoree/celebrity guest; Logo/name visibility at the event and link on GLSEN website for one year; Six issues of Respect newsletter (mention in one feature article); GLSEN annual report listing

JUNIOR CLASS SPONSOR **\$25,000**

One (1) Premium table of 10; Full-page premium-positioned, black-and-white ad in the event journal; Recognition as Junior Sponsor on all event press and promotional materials; Possible seating with honoree/celebrity guest; Logo/name visibility at the event; Six issues of Respect newsletter; GLSEN annual report listing

SOPHOMORE SPONSOR **\$15,000**

One (1) Select table of 10; Half-page, black-and-white ad in the event journal; Recognition as Sophomore Sponsor on all event press and promotional materials; Logo/name visibility at the event; Six issues of Respect newsletter; GLSEN annual report listing.

FRESHMAN SPONSOR **\$10,000**

One (1) table of 10; Full page, black-and-white ad in the event journal; Recognition as Freshman Sponsor on all event press and promotional materials; Six issues of Respect newsletter; GLSEN annual report listing

BENEFIT TICKETS

INDIVIDUAL TICKET **\$500**

Please reserve _____ ticket(s)

I/We are unable to attend but would like to contribute \$ _____.

TABLE HOST

Recognition as Table Host in the event journal with the commitment to fill one (1) table by selling ten (10) tickets

Total Enclosed: \$ _____

Please submit payment by September 26th.

Please make checks payable to: **GLSEN**. Payments and ads can be submitted to: **GLSEN, c/o Blue Room Events, 5777 W. Century Blvd., Suite 1250, Los Angeles, CA 90045, traci@blueroomevents.com**
Phone: 310-491-1401, Fax: 310-491-1405

Contributions are tax-deductible, with the exception of \$130 per ticket (estimate) if you attend the event. Tax ID#043234202
Information Card No. 08-127 is on file with LA Police Commission Charitable Services Section.

For information on how to make a contribution with a gift of securities, please contact Solonje Burnett, GLSEN Special Events Manager
646-388-6589 or sburnett@gslen.org

NAME _____

TITLE _____ COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

PLEASE PRINT HOW YOU SHOULD APPEAR IN THE EVENT JOURNAL

PAYMENT

Check enclosed

Please invoice me for \$ _____.

Please charge my/our credit card

VISA MC AMEX

NAME ON CARD _____

CARD # _____ EXP. DATE _____

SIGNATURE _____

I have included my company's matching gift form.

EVENT JOURNAL OPPORTUNITIES

BACK COVER (5" X 8") \$15,000

INSIDE COVER - FRONT (5" X 8") \$10,000

INSIDE COVER - BACK (5" X 8") \$10,000

FULL-PAGE, FOUR-COLOR (5" X 8") \$7,500

FULL-PAGE, B & W (5" X 8") \$5,000

HALF-PAGE, B & W (5" X 3.875") \$3,000

QUARTER-PAGE, B & W (2.375" X 3.875") \$1,500

Ads are either B&W, or four-color as specified above. Trim Size of the book is 6" x 9". The size listed above is the live space of each ad. Macintosh files are preferred. File types: Quark 6.5 (please include all artwork and font files), Photoshop (300 dpi minimum), Illustrator (convert fonts to outlines), PDF (embed all fonts).

WE CANNOT ACCEPT MICROSOFT PUBLISHER OR POWERPOINT FILES.

We will assist you in the preparation of your message if necessary - please provide copy and any special requirements. Logos must be camera-ready.

The deadline for receipt of all artwork is September 23rd.

Ads can be submitted to traci@blueroomevents.com

Phone: 310-491-1401, Fax: 310-491-1405