



GLSEN

respect Awards

Wednesday, May 19, 2004

The Mandarin Oriental, New York City

Sponsorship Benefits

Key Sponsor - \$50,000

Table of ten for the Gala Dinner and ten tickets for Pre-Dinner VIP Reception
Acknowledged as Presenting Sponsor for Pre-Dinner VIP Reception
Full Page Premium-positioned ad in the program book
Premium placed table for the Gala Dinner
Acknowledged as Key Sponsor on invitation and in the program book
Logo or name on Sponsor Table Tent Cards
Acknowledgment at podium
Most prominent logo visibility at the event
Press Release: Publicity Associated with the Event
Logo placement on GLSEN website home page for two (2) months
Premium logo placement with hotlink on website for one year with feature article on website
Full color ad in Respect Magazine (2 issues)
Acknowledgment in GLSEN annual report

Supporting Sponsor - \$25,000

Table of ten for the Gala Dinner and ten tickets for Pre-Dinner VIP Reception
Full Page ad in the program book
Acknowledged as Supporting Sponsor on invitation and in the program book
Logo or name on Sponsor Table Tent Cards
Press Release: Publicity Associated with the Event
Acknowledgment at podium
Prominent logo visibility at the event
Logo placement on GLSEN website for one year
Full color ad in Respect Magazine (1 issue)
Acknowledgment in GLSEN annual report

Sponsor - \$10,000

Table of ten for the Gala Dinner and ten tickets for Pre-Dinner Reception
Full Page ad in the program book
Acknowledged as Sponsor on the invitation and in the program book
Acknowledgment in GLSEN Newsletter and annual report
Logo or name on Sponsor Table Tent Cards
Press Release: Publicity Associated with the Event
Logo placement on GLSEN website for one year
Acknowledgment in GLSEN annual report

Patron - \$5,000

Table of ten for the Gala dinner and ten tickets for Pre-Dinner Reception
Acknowledged as Patron on invitation and in the program book
Logo or name on Sponsor Table Tent Cards

