



GLSEN'S NO NAME-CALLING WEEK ANNUAL PLANNER (SAMPLE)

SCHOOL/CLASSROOM GOALS

- Students will learn about the ways that words can hurt themselves and others.
- Students will practice ways to intervene in bullying and harassment.
- Students will identify names, pronouns, adjectives, and identity terms that they want to be called.
- Students will understand that their school leaders are committed to creating a respectful and supported school experience for all students.

PREPARATION

- Collaborate with other educators or the school leader who organizes whole-school assemblies.
- Select at least two lesson plans from www.glsen.org/nncw to be taught this week.
- Connect with specialists, such as the art and PE teachers to see if they can support with [Creative Expression Submissions](#) or PE activities.

DAYS	OBJECTIVES/GOALS	ACTIVITIES
1	Introduce No Name-Calling Week	Tell Students about the History of NNCW. Students discuss names, identities, and adjectives they like to be called. Ask students if they've seen other students being called names or teased for just being themselves. Students create a statement about No Name-Calling Week for the morning announcements each day this week.
2	Student Identities, labels, and #I Am	Use GLSEN's Identity Flower Lesson, Learning Empowerment and Self-Identification and or just the I Am Selfie Sign. Have students display their signs throughout the week.
3	Deeper Dive: Lessons and Assembly Prep	No Name-Calling Week Lesson and begin preparations for Friday's Assembly.
4	Deeper Dive: Lessons and Assembly Prep	No Name-Calling Week Lesson Prepare for a presentation at tomorrow's assembly.
5	Whole-School Assembly	Introduce the week and its purpose. Play GLSEN's Slurs and Stereotypes Video. Each class or grade presents something for the assembly, such as a poster, poem, I Am sign, or skit. If possible, arrange for an outside speaker from a local GLSEN Chapter or the LGBTQ Community to talk about the impact of slurs, name-calling, and the importance of choosing your own labels. Close with a No Name-Calling Pledge.



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NNCW ANNUAL PLANNER		
DAYS	OBJECTIVES/GOALS	ACTIVITIES
1		
2		
3		
4		
5		